

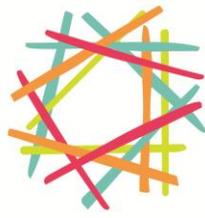
Children are Safe Pillar Committee
March 22, 2016 – Pathstone Mental Health

Attendees: Lori Bell, Robin Bleich, Nancy Lisi, Katherine Martin, Amy Romagnoli, Sandy Toth, Stephanie Tukonic, Karina Armstrong (recorder)
 Regrets: Anna Bozza, Rosemary Gentilcore, Marie Jones, Michelle Knapman, Brandie Lancione, Sandra Noel, Sandra Richardson, Nadine Wallace

ITEM	DISCUSSION	ACTION
Review of Minutes	<ul style="list-style-type: none"> - January 19, 2016 Meeting Minutes were approved without change. 	
Mary Gordon Video Distribution Plan	<ul style="list-style-type: none"> - S. Toth announced that Mary Gordon gave her permission to publish and share the videos. - S. Tukonic reviewed the feedback from the video surveys from Pillar members: <ul style="list-style-type: none"> o Audio was adjusted for clarity o Some quotes were edited and corrected o Reflection questions were added o Video labelling was corrected o One video featured another video clip which was difficult to hear. If we could gain access to play the actual clip in HD, it would be a higher quality addition. o All videos generally were recommended for both parents and educators. Students were also recommended as a target audience. - The table agreed the survey website was effective in collecting video feedback and will continue to use it for future videos. The videos will be featured on the NCPC website in addition to the NCPC YouTube Channel. The videos also include a clip showing the NCPC website to promote the website's use. - The table discussed the best way to make videos available to parents who did not attend the Mary Gordon workshop. R. Bleich suggested using the websites that parents have access to through school boards, if they would support the videos and promote them as a parent resource. The local school boards and other community stakeholders would need to be approached about sharing copies of these videos. Video links could be embedded on e-flyers for low-cost promotion. - It was suggested that a list of Niagara-based resources be provided on the video links for parents identifying their child as a bully. The resources could direct them to counselling services, Parent Direct, and Niagara 211. S. Tukonic suggested the Bullying Tips and Tools Resource created in November. See Here. - All members are asked to send suggested links to karina.armstrong@becniagara.ca to add as resources for the videos. - The table decided the video launch date will be the Community Consultation event. - The table also considered sharing videos in offices and lobbies so they run on a constant loop (e.g. FACS, doctors and dentist offices, etc.). 	<p>BEC to determine how to make videos available for lobby viewing.</p>

ITEM	DISCUSSION	ACTION
	<ul style="list-style-type: none"> - The first priority is to make the videos available to everyone without asking for viewer feedback. We do not want people to watch them in the mindset of evaluating them, we want to learn from them. - The table then discussed the length of time between individual video releases. The decision was to have individual video releases every two weeks, averaging 2 videos a month. A tentative schedule will be planned next meeting. It was also decided not to release any during the summer as most educators will be off for the holidays. - The table brainstormed teaser promotions and a sneak preview event at the Community Consultation Event. Having a popcorn maker and “tickets” would add buzz to the video release promotion. The tickets could include the NCPC website link as a take-home piece. L. Bell will connect with Darlene Edgar to prepare an announcement. - BEC will look into tracking the video view activity: hits from whom, how frequently, etc. <p>Next Steps:</p> <ul style="list-style-type: none"> - Plan a tentative video release schedule - Draft letters and emails for office managers and school board heads about Mary Gordon’s work - Prepare list of resource links for parents to share with videos - Plan for a sneak preview at the Community Consultation event - Prepare teaser promotions 	<p>A. Romagnoli will look into Public Health showing the Mary Gordon videos in lobbies.</p> <p>L. Bell will connect with Darlene Edgar to prepare an announcement.</p> <p>BEC will look into tracking the video view activity.</p>
Updating Work Plans	<ul style="list-style-type: none"> - The table reviewed the work plan and target dates. Sandra Noel will be asked to speak to the environmental scan piece, the results of the programming about bullying, and parenting programs for vulnerable families. - The work plan will be changed to show that the pilot site goal was not attained for Seeds of Empathy. Mary Gordon offered an alternative. - It was noted that these work plans are missing a “Completed” column. BEC will revise the format to include this column. - Parent Direct website piece will be worked on. - The Domestic Violence Workshop was never added to work plan, and will be included in a new draft. - BEC will create new work plan templates for next meeting with a column for completion. 	<p>Sandra Noel will be asked to speak to the environmental scan pieces, bullying programming to parents for next meeting.</p>
Domestic Violence Workshop	<ul style="list-style-type: none"> - The next Domestic Violence Workshop will be planned for some time in November. The table will talk more about this at the April meeting if we have some dates to choose from then. - L. Bell or S. Tukonic were asked get training room availability at the Niagara Region to gauge as to when it is best for holding an evening event. - The evaluation feedback is from first workshop would be helpful in planning the next workshop. A subcommittee may be needed to plan it. 	<p>L. Bell and/or S. Tukonic to get Niagara Region training room availability for potential Workshop dates.</p>

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New Business	<ul style="list-style-type: none"> - S. Toth was approached by Christina McNicoll to share the new sexting and cyber bullying regulations flyer for the presentation, "No Longer the Norm," educating youth on the law of sexting, and its consequences. S. Toth will ask Christina McNicoll for more information and to see if a presentation could be made to the table. 	S. Toth to ask Christina McNicoll for more information on "No Longer the Norm," and a possible presentation.
FUTURE MEETINGS	<p>All meetings, unless otherwise noted, are from 2:00pm to 4:00pm at Pathstone Mental Health in the Community Room</p> <p>Tuesday April 19, 2016 Tuesday May 17, 2016 Tuesday June 21, 2016</p>	



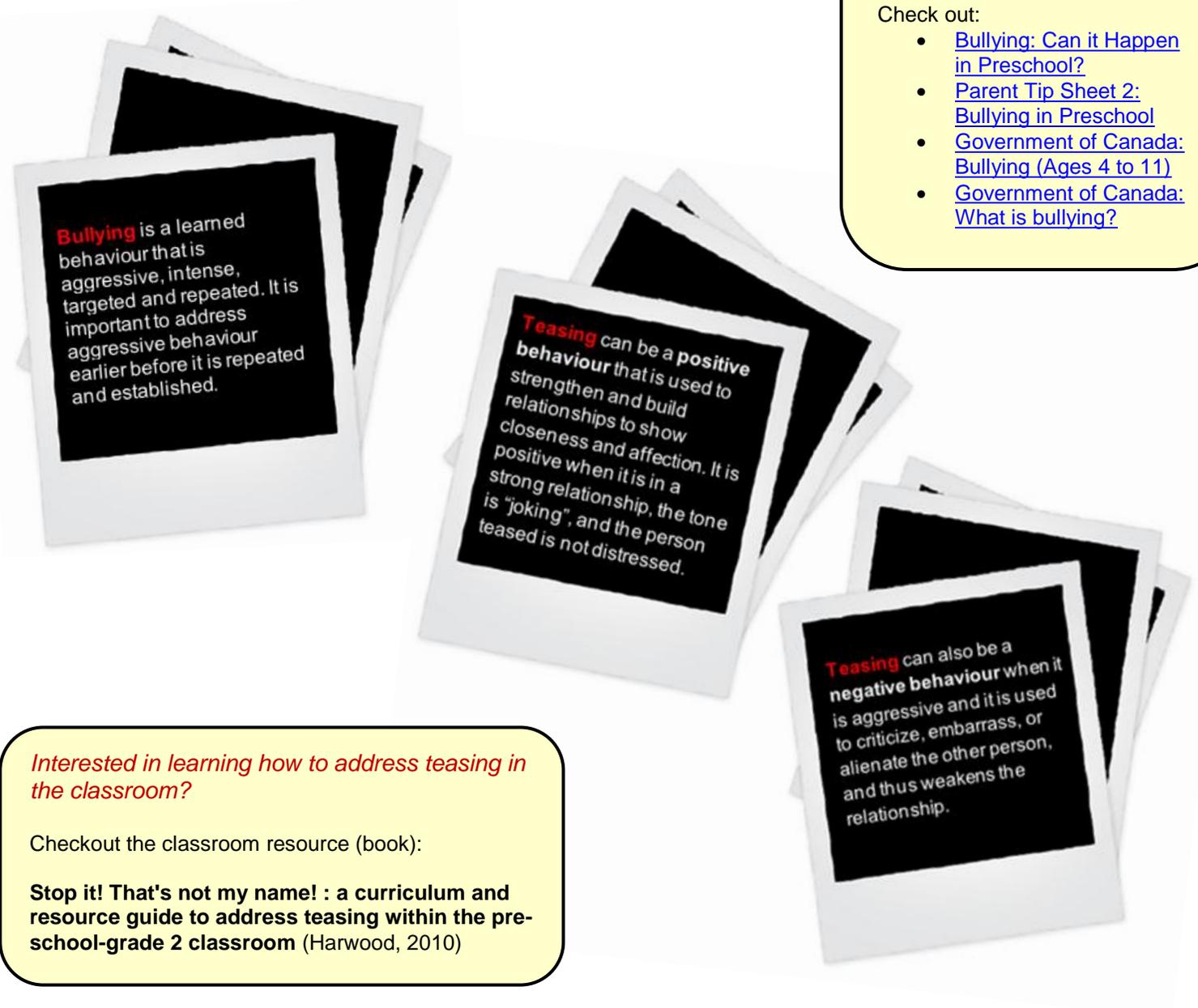
Want to continue to “tease” out bullying?

Check out the tools and resources below to help “tease” out the bullying in early childhood and beyond.

What is the difference between bullying and teasing?

Check out: [PREVNet: The difference between bullying & teasing](#)

Here's a snapshot:



Can bullying behaviours be exhibited in preschool children?

Check out:

- [Bullying: Can it Happen in Preschool?](#)
- [Parent Tip Sheet 2: Bullying in Preschool](#)
- [Government of Canada: Bullying \(Ages 4 to 11\)](#)
- [Government of Canada: What is bullying?](#)

Interested in learning how to address teasing in the classroom?

Checkout the classroom resource (book):

Stop it! That's not my name! : a curriculum and resource guide to address teasing within the pre-school-grade 2 classroom (Harwood, 2010)